



MEDIA KIT

LEARNING & CONNECTING E-BLASTS

WHY WESK?

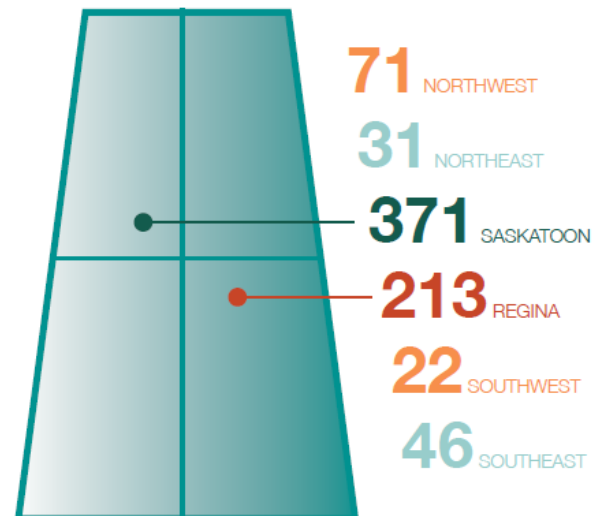
WESK is the centre for women entrepreneurs and business professionals to connect with like-minded business women, share expertise and excel. Our membership is diverse with members located across our province operating businesses in all sectors, such as Construction, Manufacturing, Retail, Transportation, Real Estate, Health & Wellness, Health Services, Management, Consulting, Food Services, Hospitality, Professional, Scientific & Technological Services, and Finance & Insurance to name a few. Not only are you able to share your message with the WESK community, but also connect with our larger community of partners and stakeholders.

THE REACH

The WESK community is over 800 members across Saskatchewan. Your advertisement will be seen by a minimum of 2500 entrepreneurs or businesses in Saskatoon and Northern SK; and 1600 in Regina and Southern SK.

Our email lists are updated regularly to ensure the most recent WESK members and partners receive information about our Learning & Connecting opportunities in the province.

754 MEMBERS STRONG!



THE OPPORTUNITY

Now your business can be part of our community! By utilizing email marketing through WESK, your business, logo, promotion, product, and/or service will be viewed by the WESK community across the province. Our E-Blasts go out twice monthly and there is limited space on each one.

You may choose to target either Regina or Saskatoon's email recipients, or both.

THE DETAILS & NUMBERS

FINE PRINT


- Maximum 600x200 pixel image must be developed and sent to WESK.
- Must be a .jpeg or .png file.
- Provide WESK with developed graphics.
- Limited to one promotion per business per email.
- Can be featured in both Regina & Saskatoon emails, with one graphic.
- The image must link to a website or social media account.
- Must be submitted before 12pm on the Thursday prior to the scheduled E-Blast.
- Email dates are subject to change at the discretion of WESK.

PRICING

- Prices are per email, per city.
- Members: \$100 + gst
- Non-Members: \$200 + gst
- Filled on a first-come, first-serve basis.
- Your spot must be chosen and paid for in advance.

CALENDAR

April 22
May 6 & 20
June 3 & 17
July 1, 15 & 29
August 12 & 26



Email Banner
600 x 200 pixels

CONTACT

Please contact our Marketing & Communications team
communications@wesk.ca