

# SPONSORSHIP PACKAGE

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WESK'S 25TH ANNIVERSARY  
AWARDS GALA & CONFERENCE



 **WESK**  
WOMEN ENTREPRENEURS SASKATCHEWAN





# WESK

WOMEN ENTREPRENEURS SASKATCHEWAN

WESK is pleased to announce a celebration of its 25th Anniversary at the Annual Awards Gala and Small Business Conference. The Awards Gala and Conference will take place on Wednesday, May 20, and Thursday, May 21, 2020, at the DoubleTree Hotel & Conference Center in Regina, Saskatchewan. The celebration of this milestone includes honouring an accomplished female entrepreneur with the Celebration of Achievement Award. Previous recipients include Rachel Mielke, CEO and Founder of Hillberg & Berk; and Jess Tetu, Founder and Owner of Just For You Day Spas.

Your support allows WESK, a not-for-profit organization, to continue to support business women and professionals in Saskatchewan to succeed. We take pride in ensuring our sponsors are well recognized during our events. Please review the sponsorship benefits to determine your level of commitment. As shown, higher levels of sponsorship offer greater exposure for your organization's brand. If we've missed anything or you have further questions, please contact us.

Sincerely,



Prabha Mitchell,  
Chief Executive Officer





# 25th Anniversary Awards Gala



## DINNER SPONSOR

\$7,000 (1 Available)

- Full WESK Awards Logo package\*.
- Corporate logo and/or name will be featured on the a-la-carte menu as the Dinner Sponsor.
- Quarter-page company feature in the event program (content to be provided by sponsor).
- Two (2) tickets to the VIP reception.
- Six (6) premium tickets to the Awards Gala (reserved seating).

## JEWELS OF SASKATCHEWAN SPONSOR

\$6,500 (1 Available)

- Full WESK Awards Logo package\*.
- Corporate logo and/or name featured on featured on the Jewels of Saskatchewan page of the event program
- Corporate logo and/or name will be featured in all WESK social media posts relating to the Jewels of Saskatchewan Panel
- Two (2) tickets to the VIP Reception.
- Four (4) premium tickets to the Awards Gala (reserved seating).

## CHAMPIONS FOR CHANGE SPONSOR

\$6,500 (1 Available)

- Full WESK Awards Logo package\*.
- Corporate logo and/or name featured on featured on the Champions for Change page of the event program
- Corporate logo and/or name will be featured in all WESK social media posts relating to the Champions for Change Panel
- Two (2) tickets to the VIP Reception.
- Four (4) premium tickets to the Awards Gala (reserved seating).

*\*WESK Awards Logo package includes: recognition on the Awards Gala webpage, event program, event slideshow profile, listing in annual report, and verbal recognition at the event*



# 25th Anniversary Awards Gala



## CHAMPAGNE SPONSOR

\$4,500 (1 Available)

- Full WESK Awards Logo package\*.
- Opportunity to make a toast to the audience for WESK's 25th Anniversary.
- Two (2) tickets to the VIP Reception.
- Four (4) premium tickets to the Awards Gala (reserved seating).

## WINE SPONSOR

\$4,000 (1 Available)

- Full WESK Awards Logo package\*.
- Corporate logo and/or name featured on the wine tags.
- Two (2) tickets to the VIP Reception.
- Four (4) premium tickets to the Awards Gala (reserved seating).

## VIP RECEPTION SPONSOR

\$3,500 (1 Available)

- Full WESK Awards Logo package\*.
- Corporate logo and/or name will be featured on prominent signage during VIP reception.
- Two (2) tickets to the VIP Reception.
- Two (2) premium tickets to the Awards Gala (reserved seating).





# 25th Anniversary Awards Gala



## CENTERPIECE SPONSOR

\$3,000 (1 Available)

- Full WESK Awards Logo package\*.
- Corporate logo and/or name will be featured on/within the centerpiece.
- Two (2) tickets to the VIP Reception.
- Two (2) premium tickets to the Awards Gala (reserved seating).



## GIFT SPONSOR

\$2,000 (1 Available)

- Full WESK Awards Logo package\*.
- Corporate logo and/or name featured on/in the gift bags for panelists, speakers, and the award recipient.
- Two (2) tickets to the VIP Reception.
- Two (2) premium tickets to the Awards Gala (reserved seating).

## SUPPORTING SPONSOR

\$1,500 (4 Available)

- Full WESK Awards Logo package\*.
- Two (2) tickets to the VIP Reception.
- Two (2) premium tickets to the Awards Gala (reserved seating).



## FRIEND SPONSOR

\$1,000 (4 Available)

- Full WESK Awards Logo package\*.

*\*WESK Awards Logo package includes: recognition on the Awards Gala webpage, event program, event slideshow profile, listing in annual report, and verbal recognition at the event*





## LUNCH SPONSOR

\$5,000 (1 Available)

- Full WESK Conference Logo package\*.
- Recognized as Lunch Sponsor with Corporate logo and/or name featured on all tables.
- Recognized as Lunch Sponsor with corporate name/logo on the buffet table.
- Featured corporate banner situated near the buffet table (banner provided by sponsor).
- Four (4) tickets to the Conference.



## WORKSHOP SPONSOR

\$4,000 (4 Available)

- Full WESK Conference Logo package\*.
- Opportunity to welcome the audience and introduce the workshop facilitator.
- Featured corporate banner situated at the front of the sponsored workshop (banner provided by sponsor).
- Corporate logo and/or name will be featured on all WESK social media posts of the sponsored workshop.
- Corporate logo and/or name will be featured on the Conference agenda next to the sponsored workshop.
- Three (3) tickets to the Conference.



## BREAKFAST SPONSOR

\$3,000 (1 Available)

- Full WESK Conference Logo package\*.
- Recognized as the Breakfast Sponsor with corporate name/logo on the breakfast table.
- Featured corporate banner situated near the buffet table during the continental breakfast (banner provided by sponsor).
- Three (3) tickets to the Conference.





## REFUEL SPONSOR

\$2,000 (1 Available)

- Full WESK Conference Logo package\*.
- Recognized as the Coffee Break Sponsor with featured name and/or logo on the buffet table.
- Featured corporate banner situated in the coffee break area (banner provided by sponsor).
- Two (2) tickets to the Conference.

## GIFT SPONSOR

\$2,000 (1 Available)

- Full WESK Conference Logo package\*.
- Corporate logo and/or name featured on/in the gift bags for panelists, facilitators, and keynote speaker.
- Two (2) tickets to the Conference.

## SUPPORTING SPONSOR

\$1,500 (4 Available)

- Full WESK Conference Logo package\*.
- Featured corporate banner situated in the event area (banner provided by sponsor).
- Two (2) tickets to the Conference.

## FRIEND SPONSOR

\$1,000 (4 Available)

- Full WESK Conference Logo package\*

*\*WESK Conference Logo package includes: recognition on the Conference webpage, event slideshow profile, listing in annual report, and verbal recognition at the event.*



# Sponsorship Commitment



SPONSORSHIP LEVEL:

CONTACT NAME:

COMPANY NAME:

MAILING ADDRESS:

CITY:

POSTAL CODE:

PHONE NUMBER:

EMAIL:

PAYMENT DETAILS:

Visa    MasterCard    Cheque    Please Invoice

CARD NUMBER:

EXPIRY DATE:

CVC:

**Please return to:**

Josie Fries  
Marketing Coordinator  
jfries@wesk.ca





WOMEN ENTREPRENEURS SASKATCHEWAN

## MORE INFORMATION

Josie Fries  
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