



SPARK

People Solutions

Rediscover Value Through People



Agenda

- Types of employment
- When to hire
- Defining roles
- Determining compensation
- Questions

Types of Employment

Employee-Employer Relationships

- Full-time
- Part-time
- Seasonal/temporary

SK Employment Standards

Outsourcing

- Contractors

Contractor or Employee?

In-person or Virtual?

Canadian Virtual Assistants

When to Hire?

- It depends!
- Questions to ask yourself:
 1. What are your strengths/specialties?
 2. Where do you lack experience/skills?
 3. How much time do you want to spend on your business?
 4. Can you “let go”?
 5. What can you afford?
 6. Define what you *need*.

Defining Roles

- Job descriptions are important
- No standard format, but should contain:
 - ✓ Summary of the role
 - ✓ Responsibilities/duties
 - ✓ Educational levels
 - ✓ Licenses/Certifications
 - ✓ Characteristics, Skills, Attributes
 - ✓ Working conditions



Determining Compensation

- What is your compensation philosophy?
- Do some research
- Think ahead: be prepared to be consistent as you grow
- Consider both internal and external equity



Thank You!

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