



founders table

Participant Directory

Oyin Ajibola

Immigrant Muse Media Inc.

oyin@immigrantmuse.ca

[Website](#)

Immigrant Muse advocates for immigrants and empowers them with the information, insight and inspiration to successfully navigate the Canadian system and culture through the Immigrant Muse Magazine and iMuse app.

Mubarka Butt

BoardBe Talent Solutions Inc.

mubarka@hireprofile.ca

BoardBe provides a search platform to browse board vacancies for qualified candidates who want to accelerate their leadership skills by serving on a Board of Directors. BoardBe has focused all efforts to connect hundreds of professionals with their causes and is committed to ensuring fair access to candidates for board positions.

Yvonne Cafik

Board Checkup, Self Assessment Software Services Inc.

boardcheckup@comcast.net

[Website](#)

Board Checkup fills technical gaps in board of capacity to self regulate the governance process.

Ticia Heward

Legacy Watercare

tlheward@legacywatercare.com

[Website](#)

Water is at the intersection of economics, health, and climate change. Legacy Watercare believes in a future where innovation transforms wastewater into a valuable resource. Their clean tech water care company offers community, industry and humanitarian projects powerful water treatment solutions, using automated process systems with products that integrate Nanotechnology for cleaner water.

Kayla Kozan

Peak Wellness Consulting

kayla@peakwellnessco.com

[Website](#)

Modern corporate wellness: mindfulness meditation classes, yoga, and virtual workshops for stressed-out professionals.

Kristin Kutarna Gates

Soundspace

kristinkutarnagates@gmail.com

[Website](#)

Soundspace aims to disrupt the online coaching model with learner-driven content. In this model, learners first upload their practice sessions and, second, the coach offers their 'coachable moment' via annotated feedback. This is opposite of the current model where the coach uploads their content (videos, blogs) and the learner consumes the content with little or no feedback so the new skill or learning is not fully gained.

Brittany Loraas

Salt

bdloraas@gmail.com

Salt is an all-encompassing platform to connect home-based beauty businesses with their customers. They provide a one-stop shop for home-based beauty businesses to promote and market their business and manage online bookings and payments. They provide customers of home-based beauty businesses a place where they can search out new providers, view photos of their work, read reviews, as well as book appointments and pay for services all in one place.

Koreen Mak

Peppermint Technologies Inc.

koreen@pepperminttechnologies.com

[Website](#)

Peppermint Technologies is the developer of the MYNTIX™ Mobile Learning Platform. They help people reach their full potential by enabling companies to provide effective, consistent, and affordable training to a dispersed workforce through the delivery of short bursts of training content to their phones via text message. They help integrate learning into the natural flow of work.

Annika Mang

TrailCollectiv Technologies

hello@trailcollectiv.com

[Website](#)

TrailCollectiv inspires families' next adventures by helping them plan their best outdoor experiences. The app connects families to quality outdoor activity information, unique one-of-a-kind businesses all in one, and connects them with a community to inspire them to get outside with their family.

Melanie Morrison

BetterCart Analytics

melanie@bettercart.ca

[Website](#)

BetterCart Analytics works with producers, manufacturers, and grocers in the Food and AgTech industries to help them better understand their markets and increase their revenue through advanced price analytics technology.

Conor Phillips

Pathfinder 365

conor@pathfinder365.com

[Website](#)

A 2-sided marketplace connecting tourism businesses with tourism customers. Customers or travellers will be able to explore, schedule and purchase the products and services from a wide variety of tourism related businesses - all through a single digital platform.

Heather Schmitt

Simple Cert

schmittorganics@gmail.com

Certified Organic Farm Management System combined with Certified Organic Application System.

Jamie Stuckel

'In the Works'

jistuckel@sasktel.net

An app that will assist family, friends, and community to easily coordinate and schedule support and assistance for loved ones, in a time of need.

Natasha Werbicki

Malty Marketplace

n.werbicki@icloud.com

[Website](#)

Malty Marketplace is a software that connects craft alcohol producers with bars, restaurants, and liquor stores. The software integrates the available inventory of the producer so the retailers can place their entire craft order at one time, receive one invoice, and ideally one delivery. Malty is not looking to replace sales reps but instead, become an asset in simplifying the selling process.