



Founders Table 3.0 Resources

*Click on any resource title to be linked to their webpage.

Canadian Business App

Easy navigation to government programs and services with recommendations tailored to your business.

Canadian Intellectual Property Office

For Guide to Planning your IP Strategy click [here](#).

IP Advisor – Marnie Fyten (587-357-4262 or marnie.fyten@canada.ca)

CoSchedule

Organize All Of Your Marketing In One Place. From Any Place.

Cypress

Fast, easy and reliable testing for anything that runs in a browser.

Elpha

A professional network dedicated to helping women succeed at work together. When you become a member of Elpha you get access daily conversations with industry experts, insider job opportunities at big tech companies and startups, and a lot of women talking candidly about work and life and everything in between.

Ethical Digital

A list of small business grants that are available in Saskatchewan and Canada.

Falcon.IO

2022 Digital Marketing trends

Good Lawyer

A platform that connects founders across Canada with a network of business and IP lawyers ready to help you faster and more affordably than ever.

Hubspot

2022 Social Media trends.

Loomly

Brand & content management made easy for marketing teams (content calendar).

Ranstad Canada

Wages and salary reports.

Semrush

Content development marketplace.

The Superhuman Product/Market Fit Engine

A powerful engine to define, measure, and systematically increase product/market fit.

Venture for Canada

Ambitious talent pipelines for start-ups (Grant options).

Your Year of Miracles

Online mentoring program with happiness experts.

Books:

[Love Money Money Loves You](#) by Sarah McCrum