



WOMEN ENTREPRENEURS SASKATCHEWAN

SPONSORSHIP OPPORTUNITIES



2022-23

WWW.WESK.CA



At WESK, we strive to help women entrepreneurs reach their entrepreneurial goals, whether they're starting, purchasing, or expanding their business. We do this through a variety of services including business advising, financing, tailored programming, training, and networking events.

Your involvement will allow WESK, a not-for-profit organization, to continue to support its community and work towards closing the gender entrepreneurship gap. Your impact doesn't go unnoticed – it directly improves the business climate for women entrepreneurs in Saskatchewan.

We have sponsorship opportunities available at a variety of price points. If your brand aligns with WESK's vision, mission, and values, we'd love to partner with you to strengthen your presence in the entrepreneurial and business communities.

SIGNATURE EVENTS



WESK SUMMIT

WESK's Annual Entrepreneurship Conference. Alternates between Regina and Saskatoon.



WESK SUMMIT GALA

WESK's Annual Entrepreneur Awards Gala. Alternates between Regina and Saskatoon.



SHAKEN WITH A TWIST

A monthly networking event in Saskatoon featuring a local entrepreneur or business professional.



UNCORKED

A monthly networking event in Regina featuring a local entrepreneur or business professional.

TABLE OF CONTENTS

SIGNATURE ANNUAL EVENTS

WESK Summit	5
WESK Summit Gala	9

SIGNATURE MONTHLY EVENTS

Shaken with a Twist	15
Uncorked	18

ADDITIONAL OPPORTUNITIES

WESK Webinars.....	21
WESK Advocate	21



WESK
summit

**WESK's Annual
Entrepreneurship
Conference**

May 18, 2023 | Regina

Presenting Sponsor

\$15,000 (1 Sold)

- Full WESK Summit Logo package*.
- Corporate logo and/or name included on virtually all event materials and promotions including name tags, event program, agenda, social media, etc.).
- Opportunity to welcome the audience (3 minutes).
- Corporate banner (provided by sponsor) near the registration table.
- One-page company profile in the event program.
- One premium table (8 tickets) to the WESK Summit (reserved seating).

Keynote Sponsor

\$7,000 (2 Sold)

- Full WESK Summit Logo package*.
- Opportunity to introduce the keynote speaker.
- Corporate banner (provided by sponsor) displayed during keynote presentation.
- Corporate logo featured on promotional materials (digital and print) of the sponsored keynote.
- One premium table (8 tickets) to the WESK Summit (reserved seating).

*WESK Summit Logo package includes: recognition on the WESK Summit webpage, event slideshow profile, listing in annual report, and verbal recognition at the event.



Workshop Sponsor

\$3,500 (3 Available, 3 Sold)

- Full WESK Summit Logo package*.
- Opportunity to introduce the workshop facilitator of the sponsored workshop.
- Corporate banner (provided by sponsor) displayed during the sponsored workshop.
- Corporate logo featured on promotional materials (digital and print) of the sponsored workshop.
- Four (4) premium tickets to the WESK Summit (reserved seating).

Lunch Sponsor

\$3,000 (1 Available)

- Full WESK Summit Logo package*.
- Verbal recognition as Lunch Sponsor during lunch.
- Corporate logo featured on the lunch buffet table.
- Two (2) tickets to the WESK Summit.

Breakfast Sponsor

\$2,500 (1 Available)

- Full WESK Summit Logo package*.
- Corporate logo featured on the breakfast table.
- Two (2) tickets to the WESK Summit.

*WESK Summit Logo package includes: recognition on the WESK Summit webpage, event slideshow profile, listing in annual report, and verbal recognition at the event.





Refuel & Recharge (Break) Sponsor **SOLD**

\$2,500 (1 Sold)

- Full WESK Summit Logo package*.
- Verbal recognition as Break Sponsor during coffee breaks.
- Corporate logo featured on the coffee break tables.
- Two (2) tickets to the WESK Summit.

Gift Sponsor

\$2,500 (1 Available)

- Full WESK Summit Logo package*.
- Corporate logo featured in the speaker gift bags.
- Two (2) tickets to the WESK Summit.

Supporting Sponsor

\$2,000 (1 Available, 2 Sold)

- Full WESK Summit Logo package*.
- Two (2) tickets to the WESK Summit.

Friend Sponsor

\$1,500 (2 Available, 2 Sold)

- Full WESK Summit Logo package*.

*WESK Summit Logo package includes: recognition on the WESK Summit webpage, event slideshow profile, listing in annual report, and verbal recognition at the event.



WESK
summit
gala

**WESK's Annual
Entrepreneur Awards
Gala**

May 17, 2023 | Regina

PRESENTING SPONSOR



\$15,000 (1 Sold)

- Full WESK Summit Gala Logo package*.
- Corporate logo and/or name included on virtually all event materials and promotions including the event program, agenda, social media, etc.).
- Corporate logo and/or name included on all award category videos.
- Corporate logo and/or name included in all finalist gift bags.
- Opportunity to address the audience during the event (3 minutes).
- One-page company profile in the event program.
- 8 tickets to the finalist reception.
- One premium table (8 tickets) to the WESK Summit Gala (reserved seating).

*WESK Summit Gala Logo package includes: recognition on the Awards Gala webpage, event program, event slideshow profile, listing in annual report, and verbal recognition at the event.



CELEBRATION OF ACHIEVEMENT AWARD SPONSOR

\$7,000 (1 Available)

- Full WESK Summit Gala Logo package*.
- Opportunity to introduce & present the sponsored category (2 minutes).
- Corporate logo and/or name featured in the award category video.
- Corporate logo featured in the Celebration of Achievement highlight video.
- Corporate logo featured in the event program next to the sponsored category.
- Corporate logo and/or name featured in WESK social media graphics relating to the sponsored category.
- Half-page company profile in the event program.
- Four (4) tickets to the finalist reception.
- Four (4) premium tickets to the WESK Summit Gala (reserved seating).

*WESK Summit Gala Logo package includes: recognition on the Awards Gala webpage, event program, event slideshow profile, listing in annual report, and verbal recognition at the event.



AWARD SPONSOR

\$6,500 (1 Available, 4 Sold)

- Full WESK Summit Gala Logo package*.
- Recognized as an Award Sponsor in one of five categories:
 - Community Involvement Award
 - Indigenous Award
 - Innovation Award
 - Growth and Expansion Award
 - Resilience Award
- Opportunity to introduce the sponsored category (2 minutes).
- Opportunity to present the award in the sponsored category.
- Corporate logo featured in the event program next to the sponsored category.
- Corporate logo featured in WESK social media relating to the sponsored category.
- Half-page company profile in the event program.
- Four (4) tickets to the finalist reception.
- Four (4) premium tickets to the WESK Summit Gala (reserved seating).

*WESK Summit Gala Logo package includes: recognition on the Awards Gala webpage, event program, event slideshow profile, listing in annual report, and verbal recognition at the event.



DINNER SPONSOR

\$6,000 (1 Available)

- Full WESK Summit Gala Logo package*.
- Corporate logo featured on the menu.
- Verbal recognition as Dinner Sponsor during the dinner portion of the evening.
- Half-page company profile in the event program.
- Four (4) premium tickets to the WESK Summit Gala (reserved seating).

CHAMPAGNE RECEPTION SPONSOR

\$5,000 (1 Available)

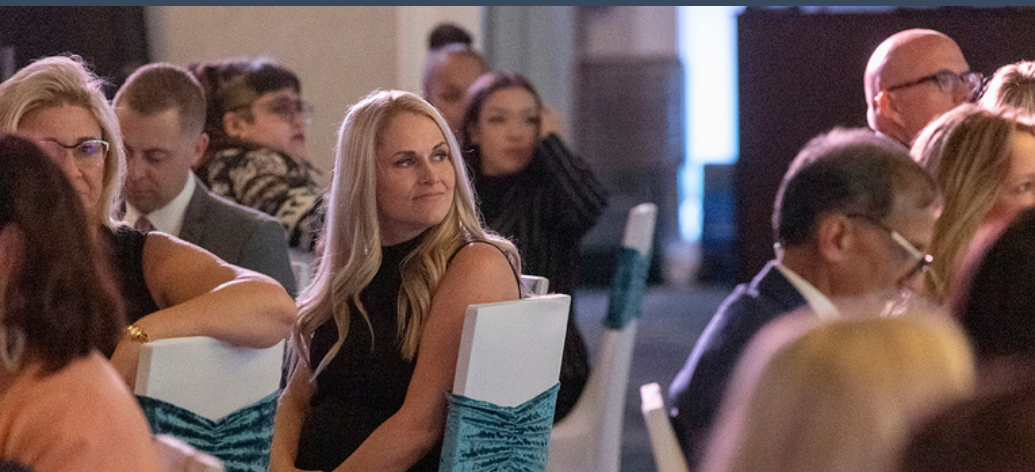
- Full WESK Summit Gala Logo package*.
- Corporate logo on promotional materials on the table tops.
- Verbal recognition as Reception Sponsor during the reception.
- Corporate banner (provided by sponsor) displayed during the reception.
- Four (4) premium tickets to the WESK Summit Gala (reserved seating).

WINE SPONSOR

\$3,500 (1 Sold)

- Full WESK Summit Gala Logo package*.
- Corporate logo featured on the wine tags.
- Two (2) premium tickets to the WESK Summit Gala (reserved seating).

*WESK Summit Gala Logo package includes: recognition on the Awards Gala webpage, event program, event slideshow profile, listing in annual report, and verbal recognition at the event.



GIFT SPONSOR

\$2,500 (1 Available)

- Full WESK Summit Gala Logo package*.
- Corporate logo and/or name featured on/in the gift bags for awards finalists.
- Two (2) tickets to the WESK Summit Gala (reserved seating).

SUPPORTING SPONSOR

\$2,000 (2 Available)

- Full WESK Summit Gala Logo package*.
- One (1) premium ticket to the WESK Summit Gala (reserved seating).

FRIEND SPONSOR

\$1,500 (1 Available, 1 Sold)

- Full WESK Summit Gala Logo package*.

*WESK Summit Gala Logo package includes: recognition on the Awards Gala webpage, event program, event slideshow profile, listing in annual report, and verbal recognition at the event.





Monthly Networking Event

September 2022 - June 2023 | Saskatoon

SECOND THURSDAY OF THE MONTH AT THE BRICK LOFT EVENT CO.

Presenting Sponsor **SOLD**

\$3,500 (1 Sold)

- Introduced and recognized as the Presenting Sponsor at the event.
- Opportunity to introduce the featured guest at the September event (2 minutes).
- Corporate logo and/or name recognition as Presenting Sponsor on promotional materials (website, e-blasts, social media, promotional postcards, etc.)
- Logo recognition on tables throughout the room.
- Opportunity to display pop-up banner at the front of the stage behind the speakers (banner to be provided by sponsor).
- Opportunity to distribute printed promotional materials.
- One ad per quarter in the WESK e-blast (creative provided by sponsor).

Appetizer Sponsor **SOLD**

\$3,000 (1 Sold)

- Introduced and recognized as the Appetizer Sponsor at the event.
- Recognized on promotional materials including website, e-blasts, social media, promotional postcards and other collateral.
- Logo recognition at the appetizer table.
- Opportunity to display pop-up banner in networking area.
- Two ads per year in the WESK e-blast (creative provided by sponsor).

**Average
Attendance**
60 guests per
event





Wine Sponsor

SOLD

\$3,000 (1 Sold)

- Introduced and recognized as the Wine Sponsor at the event.
- Recognized on promotional materials including website, e-blasts, social media, promotional postcards and other collateral.
- Logo recognition at the bar.
- Opportunity to display pop-up banner in networking area.
- Two ads per year in the WESK e-blast (creative provided by the sponsor).

In-person & virtual viewing options

Supporting Sponsor

\$2,000 (3 Available)

- Introduced and recognized as a Supporting Sponsor at the event.
- Recognized on promotional materials including website, e-blasts, social media, promotional postcards and other collateral.
- One ad per year in the WESK e-blast (creative provided by the sponsor).

Monthly Events
September -
November,
January - June

Door Prize/Speaker Gift Sponsor

Door Prize Sponsor (Various Available); Speaker Gift (1 Available)

- Opportunity to provide a door prize for all nine events (other frequencies accepted).
- Opportunity to provide a speaker gift for all nine events.
- Verbal acknowledgement of door prize or speaker gift donation, along with a brief company description.





Monthly Networking Event

September 2022 - June 2023 | Regina

THIRD TUESDAY OF THE MONTH | CRAVE KITCHEN + WINE BAR



Presenting Sponsor

SOLD

Average Attendance
40 guests per event

\$4,000 (1 Sold)

- Introduced and recognized as the Presenting Sponsor at the event.
- Opportunity to introduce the featured guest at the September event (2 minutes).
- Corporate logo and/or name recognition as Presenting Sponsor on promotional materials (website, e-blasts, social media, promotional postcards, etc.)
- Logo recognition on tables throughout the room.
- Opportunity to display pop-up banner at the front of the stage behind the speakers (banner to be provided by sponsor).
- Opportunity to distribute printed promotional materials.
- One ad per quarter in the WESK e-blast (creative provided by sponsor).

In-person & virtual viewing options

Appetizer Sponsor

\$3,000 (1 Available)

- Introduced and recognized as the Appetizer Sponsor at the event.
- Recognized on promotional materials including website, e-blasts, social media, promotional postcards and other collateral.
- Logo recognition at the appetizer table.
- Two ads per year in the WESK e-blast (creative provided by the sponsor).





Wine Sponsor

SOLD

\$2,500 (1 Sold)

- Introduced and recognized as the Wine Sponsor at the event.
- Recognized on promotional materials including website, e-blasts, social media, promotional postcards and other collateral.
- Logo recognition at the bar.
- Opportunity to display pop-up banner in networking area.
- Two ads per year in the WESK e-blast (creative provided by sponsor).



Supporting Sponsor

\$2,000 (2 Available, 1 Sold)

- Introduced and recognized as a Supporting Sponsor at the event.
- Recognized on promotional materials including website, e-blasts, social media, promotional postcards and other collateral.
- One ad per year in the WESK e-blast (creative provided by sponsor).

Door Prize/Speaker Gift Sponsor

Door Prize Sponsor (Various Available); Speaker Gift (1 Available)

- Opportunity to provide a door prize for all nine events (other frequencies accepted).
- Opportunity to provide a speaker gift for all nine events.
- Verbal acknowledgement of door prize or speaker gift donation, along with a brief company description.



ADDITIONAL OPPORTUNITIES

WESK WEBINAR SPONSOR

\$500 (Per quarter)

A monthly virtual training series featuring expert facilitators who speak on a wide range of topics relevant to small business owners.

The benefits:

- Corporate logo and/or name featured on sponsored event webpage.
- Corporate logo featured on waiting room slide prior to the start of the webinar.
- Verbal recognition at the start of the event.
- Recognition in WESK's Annual Report.
- One ad per year in the WESK e-blast (creative provided by the sponsor).

Q1 = April - June, Q2 = July-September, Q3 = October-December, Q4 = January-March

WESK ADVOCATE

\$525 (Per year, unlimited available)

The WESK Official Advocate is for those who support and champion WESK. Whether you are an entrepreneur, you've been one, or you simply support WESK's vision to close the gender entrepreneurship gap in Saskatchewan, show your support as an official WESK Advocate.

The benefits:

- 20% discount on events and training.
- Access to exclusive networking events.
- Dedicated advocate webpage (coming soon).
- Complimentary advertising opportunities (as available, first-come, first-served).





WESK

WOMEN ENTREPRENEURS SASKATCHEWAN

**Did we miss something?
We can tailor the benefits to your needs.**

MORE INFORMATION

**WESK Marketing Team
communications@wesk.ca**